



Who is Frank?

Let's get this straight, Frank is not a small sausage.

Frank does not have blue eyes. Frank has not been to Hollywood.

Frank's sole reason for existence is to bring you simple health insurance.

Frank thinks if you buy it you might as well use it.

Frank lets you know exactly what you can claim. And Frank says bring it on.

Frank does not have delusions of grandeur.

Frank knows there are better things in life. So Frank gets stuff done fast. Quick quotes, quick signup, quick claims, quick as a flash.

Frank's favourite colour is green.

Frank hates smoke and mirrors, hidden costs, asterisks. Frank is transparent.

Frank values value for money, keeps costs to a minimum, is cheap, but still has some frills.

Frank hates jargon, legal speak, bamboozlement. Frank tells it as it is. No B.S.

Frank is not your homeboy, or some guy down the street.

Frank is straight-talking, no-nonsense health insurance.

Frankly, Frank is Frank.



<http://www.frankhealthinsurance.com.au/frankview>